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Dynaptics Corporation Completes the Acquisition of Ultimode, Inc.
SG Capital Advises Ultimode.

CUPERTINO, CA - August 28, 2001 – Dynaptics Corporation, an online marketing automation company, targeting on-line auction, classified and merchant sites, today announced the acquisition of Ultimode, Inc., a data mining software and consulting company. The terms of the transaction were not disclosed.

Ultimode is a leading data mining software and consulting company. The company's mission is to help its clients use data mining analysis combined with a pragmatic approach to solving problems.

Dynaptics Corporation's Personal E. ssistant products are designed to analyze visitor behavior within a website and deliver relevant content. The product family consists of the Personal Sales E. ssistant (PSE) and the Personal Information E. ssistant (PIE). The sales model is designed to provide predictive on-screen messages and recommendations based on real-time information and historical sales data. The information model is designed to tailor the content and navigation of a website "on-the-fly" by analyzing the information the visitor is viewing. Personal E. ssistants are available from Dynaptics as stand-alone or hosted applications.

SG Capital is an independent, Los Angeles-based investment bank committed to helping its clients achieve their strategic and financial goals. SG Capital advises its clients in connection with mergers, acquisitions, private placements of equity and debt and financial restructurings. The firm focuses exclusively on middle-market companies and its philosophy is to bring the superior levels of expertise and service normally reserved for large companies to its middle market clients. For more information, visit www.sgcapital.com.

This release may contain forward-looking statements relating to our sales that are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected. The words "believe," "expect," "intend," "anticipate," variations of such words, and similar expressions identify forward-looking statements, but their absence does not mean that the statement is not forward-looking. These statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this release. The parties undertake no obligation to update publicly any forward-looking statements to reflect new information, events or circumstances after the date of this release or to reflect the occurrence of unanticipated events.